

KULT 94.5 Management Staff Applications 2017-2018

KULT Management Staff Applications Now Being Accepted for 2017-2018

Available positions include:

General Manager
Program Director
Marketing Director
Web Director
Music Director
News/Sports Director

Eligibility:

1. All students, regardless of major, may apply
2. Cumulative GPA of 2.5 required
3. Experience preferred, but not required

Interviews for candidates and selection of management staff will be conducted by the Board of Control for Student Broadcasting.

Questions concerning the application or interview process should be directed to **Rachel Larsen**, larserac@uni.edu or **Pat Olthoff-Blank**, patricia.olthoff-blank@uni.edu.

Applications are due **Tuesday, April 11, 2017, 5 p.m.**, and should be **EMAILED** to larserac@uni.edu. Only electronic applications will be processed.

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KULT Management Position Descriptions

The General Manager (GM) is responsible for overseeing station operations and for supervising the management staff. The GM develops and implements the station's vision and plan for building its listening base and for producing quality programming. The GM coordinates regular meetings with staff and is responsible for making sure the station is on the air and working smoothly. The GM coordinates the station's financial budget and reports to the Faculty Advisor. The GM submits a semester-report to the Board of Control at the end of each semester.

The Program Director is responsible for on-air content and for encouraging innovative programs. The Program Director supervises the KULT music DJs and all programs, including **music, sports, and news** content, and program schedules. He/she is also the contact person for organizations wanting to have Public Service Announcements (PSAs) read on air. The Program Director works closely with the General Manager and Marketing Director to ensure that station goals are reached.

The Marketing Director is responsible for developing all promotional events/activities at KULT. This includes developing new promotional events, working with local businesses, and developing a business plan to enhance and build KULT's image. He/she coordinates with the Web Director. This position reports to the General Manager.

The Web Director is responsible for maintaining KULT's web presence. This position requires site creation/development and regular updates. The Web Director will work with the Marketing Director to build KULT's presence on the web. This position reports to the General Manager.

The Music Director manages the station's music library and works with the Program Director to select new recordings to be played. The Music Director develops and maintains contacts with the music industry representatives. The Music Director reports to the Program Director.

The News/Sports Director is responsible for overseeing and developing innovative news and sports programs. The News/Sports Director reports to the Program Director.

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Applicant Information:

Name: _____ Student #: _____

UNI Address: _____ Perm. Address: _____

UNI Phone: _____ Mobile: _____

Email: _____

Major: _____ Minor (if any) _____

Year in School: _____ Credit Hours completed: _____

Cumulative GPA: _____ Credit Hours for Fall: _____

Application:

1. Position(s) applied for (please rank in order of preference):

2. Please type the following information on SEPARATE attached sheets:
- Describe your experience related to media that qualifies you for this position.
 - Describe any other experience that qualifies you for this position.
 - Explain your vision for KULT specifically and college radio in general. How should KULT serve the campus and the community?

3. Please include **TWO REFERENCE LETTERS** that can speak to your broadcasting experience or personal qualifications for this position. These should include **name, title, and contact information** of the person writing the reference and their assessment of your credentials. The letters must be emailed to larserac@uni.edu.

Application Deadline: Applications and reference letters must be emailed by Tuesday, April 11, 2017, 5 p.m., to larserac@uni.edu.