KULT Management Staff Applications 2017-2018

Available positions include:
   General Manager
   Program Director
   Marketing Director
   Web Director
   Music Director
   News/Sports Director

Eligibility:
1. All students, regardless of major, may apply
2. Cumulative GPA of 2.5 required
3. Experience preferred, but not required

Interviews for candidates and selection of management staff will be conducted by the Board of Control for Student Broadcasting.

Questions concerning the application or interview process should be directed to Rachel Larsen, larserac@uni.edu or Pat Olthoff-Blank, patricia.olthoff-blank@uni.edu.

Applications are due Tuesday, April 11, 2017, 5 p.m., and should be EMAILED to larserac@uni.edu. Only electronic applications will be processed.
KULT Management Position Descriptions

The **General Manager** (GM) is responsible for overseeing station operations and for supervising the management staff. The GM develops and implements the station’s vision and plan for building its listening base and for producing quality programming. The GM coordinates regular meetings with staff and is responsible for making sure the station is on the air and working smoothly. The GM coordinates the station’s financial budget and reports to the Faculty Advisor. The GM submits a semester-report to the Board of Control at the end of each semester.

The **Program Director** is responsible for on-air content and for encouraging innovative programs. The Program Director supervises the KULT music DJs and all programs, including music, sports, and news content, and program schedules. He/she is also the contact person for organizations wanting to have Public Service Announcements (PSAs) read on air. The Program Director works closely with the General Manager and Marketing Director to ensure that station goals are reached.

The **Marketing Director** is responsible for developing all promotional events/activities at KULT. This includes developing new promotional events, working with local businesses, and developing a business plan to enhance and build KULT’s image. He/she coordinates with the Web Director. This position reports to the General Manager.

The **Web Director** is responsible for maintaining KULT’s web presence. This position requires site creation/development and regular updates. The Web Director will work with the Marketing Director to build KULT’s presence on the web. This position reports to the General Manager.

The **Music Director** manages the station's music library and works with the Program Director to select new recordings to be played. The Music Director develops and maintains contacts with the music industry representatives. The Music Director reports to the Program Director.

The **News/Sports Director** is responsible for overseeing and developing innovative news and sports programs. The News/Sports Director reports to the Program Director.
Applicant Information:

Name: ____________________________  Student #: _________________
UNI Address: ______________________  Perm. Address: __________ __
__________________________________  _________________________
UNI Phone: ________________________  Mobile: _________________ _
Email: ____________________________
Major: ____________________________  Minor (if any) ___________ __
Year in School: _____________________  Credit Hours completed: _____
Cumulative GPA: ____________________  Credit Hours for Fall: ______

Application:

1. Position(s) applied for (please rank in order of preference):

2. Please type the following information on SEPARATE attached sheets:
   a. Describe your experience related to media that qualifies you for this position.
   b. Describe any other experience that qualifies you for this position.
   c. Explain your vision for KULT specifically and college radio in general. How should KULT serve the campus and the community?

3. Please include TWO REFERENCE LETTERS that can speak to your broadcasting experience or personal qualifications for this position. These should include name, title, and contact information of the person writing the reference and their assessment of your credentials. The letters must be emailed to larserac@uni.edu.

Application Deadline: Applications and reference letters must be emailed by Tuesday, April 11, 2017, 5 p.m., to larserac@uni.edu.